

CONTENTS

FOREWORD

.....*Tatsuo Inoue* (i)

ARTICLES

Education of Production/Operations Management Engineering

.....*Fumio Akagi* (1)

The Marketing and Innovation

of Small and Medium-Sized Intermediary Goods Manufacturer

.....*Nobutaka Odake* (21)

Internal Control in the Cyber Age

and the Three Lines of Defense Model*Takashi Ishijima* (39)

Discussion of Japanese Companies' Productivity

in the Internet of Things Era*Hiroki Ishikura* (59)

Consideration of Evaluation about Community Business

for Invigorating Local Communities :

Consider from Brand Study*Tetsuma Enmaru* (77)

The Effect of Cognitive Usage Situations on Brand Experience:

Why do Usage Situations Influence Brand Experience and

What Cognitive Component of Usage Situations Influence It?

.....*Kazuhiro Suzuki* (101)

Localization of the Firm, R & D Investment and Spill-Over

in International Bertrand Duopoly*Kenzo Hirose* (123)

Competition and Network Deployment

under Universal-Service Regulation*Keizo Mizuno* (141)

Statistical Modeling of Financial Data

by Log-Skew-Normal Linear Model with R *Masayuki Jimichi* (159)

An Exploratory Analysis of R & D Contest

on Research Activity*Koichiro Okamura* (187)

An Empirical Application of Non-Gaussian SVAR Model:

Monetary Policy and Its Effects on the Economy in Japan

.....*Shuichi Nagata* (211)

Group-Based Incentives in Bureaucracy

.....*Kenta Kojima* (227)

On Reporting Preferences in Two-Sided Matching Problems:

The Proposal of Mechanisms with Request Structure*Yujiro Kawasaki* (245)

Repeated Games and Human Behaviour*Yuki Kumagai* (281)

**CAREER AND LIST OF BOOKS AND ARTICLES OF
Dr. Yukio Fukui**